

United Way of Pasco County, Inc.

2009/2010 ANNUAL REPORT



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BOARD OF DIRECTORS & AGENCY PERSONNEL

OFFICERS

Chair - Shawn Foster

Vice Chair - Jim Cook

Secretary / Treasurer - Laura Violante



2010-2011 Board Chair
Shawn Foster

BOARD MEMBERS

Member - Angela Gardner

Member - Steve Graves

Member - Matt Gray

Member - Hon. Ann Hildebrand

Member - Bill Humphrey

Member - Joe Marina

Member - George Romagnoli

Member - William Ragan

AGENCY PERSONNEL

Susan Arnett – President

Kristen King – Director of Community Partnership & Development

Connie Lucco – Finance Manager

Debbie Vosburgh – Relationship Manager

David Himes, Jr.—Resource Development Manager

Kaye Vaughan – Executive Assistant

Natalie Earley – Community Partnership & Development Administrative Assistant

Mary Koczur – Information & Resource Specialist

Pam Elliott – CRM Project Specialist/Pledge Processor

Cindy Steele—Information & Resource Specialist

ACTIVITIES AND SUPPORTING SERVICES

Narrative Description of United Way of Pasco County Activities

Day of Caring

Every year United Way of Pasco County, Inc. organizes a Day of Caring. This event is an opportunity for employees of companies that support United Way to volunteer with one of the United Way funded agencies. This past year's event took place in April. The one day event matches companies with agencies who need particular projects completed. We had over 320 volunteers working on over 29 different projects across the county.

Community Investment Committee

The Community Investment Committee is an excellent example of caring individuals working together to make life better for people in Pasco County. Approximately forty volunteers serve on this committee, which is instrumental in determining where United Way funds are best used, and fulfilling the important United Way role of accountability. Local volunteer committee members represent the thousands of donors who know "what matters" and give through the United Way.

Through a structured funding process, the volunteers ensure that the funds given through the United Way are being used wisely and make a difference in our community. The needs in our community are evaluated, and priorities for human service programs are established. Each partner agency is visited and reviewed to assure that the funds given through United Way are being used accountably. Only after careful consideration are the funding recommendations made for each agency.

United Way of Pasco is the fiscal agent for county government dollars designated to health and human services organizations. Any non-profit agency can apply for these dollars. The Community Investment Committee follows the same stringent rules and regulations allocating these "Outside Agency" dollars as they do the allocations for United Way Partner Agencies.

Emergency Food and Shelter

Every year resources to address special emergency needs in our community are distributed through FEMA's Emergency Food and Shelter Program by a local volunteer board. This program focuses on economic emergency needs rather than disaster related emergencies, and it supplements feeding and sheltering efforts in ways that make a difference for our citizens.

Pasco County was given \$334,025 for Phase 28. The local Emergency Food and Shelter Board is responsible for allocating the funds. The United Way of Pasco County does the administrative work for the program by reviewing all the reports and making sure everything is in order before it is sent to the national board.

ACTIVITIES AND SUPPORTING SERVICES, CONT.

2-1-1 Helpline

The United Way of Pasco County has an Information and Referral helpline to assist Pasco County residents. The primary objective is to provide high standards of service in referring the residents of Pasco County to organizations and programs that can fulfill their needs. Our 2-1-1 service received accreditation through A.I.R.S. (Alliance of Information and Referral Services). 2-1-1 is a “first call for help” that facilitates access to community services for those who may not know where to find assistance.

Prosperity Campaign

The Prosperity Campaign is a partnership between the United Way of Pasco County, the IRS, and the AARP. This was the 6th year that the United Way was be involved with the program. One of the goals of the Prosperity Campaign is to help individuals claim all the credits that are due them by offering free income tax preparation at ten tax sites throughout the county. In 2009 the Prosperity Campaign filed 6240 returns, refunded \$903,300 in Earned Income Tax Credits had total refunds of \$4,949,195. This increased to 6506 returns in 2010, \$1,265,447 in Earned Income Tax Credits and total refunds of \$6,206,056.

All the taxes are prepared by trained volunteers. Most volunteers commit a minimum of eight hours per week during tax season, which runs from February 1 – April 15. Without all their time and effort this program would not exist. Most returns are prepared with notebook computers and are electronically filed. There are multiple benefits to electronic filing including a more accurate return and quicker refunds. If a client has his or her refund direct deposited into a bank account he or she will get a refund in approximately ten business days.

CHARITABLE PARTNER AGENCIES

AGENCY NAME	TOTAL ALLOCATIONS
American Red Cross	\$46,000.00
Bay Area Legal Services	\$15,000.00
BayCare Behavioral Healthcare	\$20,000.00
Big Brothers Big Sisters	\$45,000.00
Boys & Girls Club of Tampa Bay	\$60,000.00
Catholic Charities	\$35,960.00
Community Aging & Retirement Services, Inc.	\$60,000.00
Connections Job Development Corporation	\$25,000.00
Consumer Credit Counseling Service	\$13,000.00
Deaf and Hard of Hearing Services of Florida Inc	\$35,000.00
East Pasco YMCA	\$25,000.00
Girl Scouts of West Central Florida	\$25,965.00
Good Samaritan Health Clinic of Pasco, Inc.	\$41,625.00
Gulf Coast Jewish Family Services	\$45,000.00
Gulf Ridge Council, Boy Scouts of America	\$23,000.00
HPH Hospice	\$30,000.00
Lighthouse for the Visually Impaired and Blind	\$35,000.00
Suncoast Epilepsy Association, Inc.	\$20,000.00
Sunrise of Pasco County, Inc.	\$39,450.00
The Center for Independence, Inc.	\$52,500.00
West Central Florida Council, Boy Scouts of America	\$21,500.00
YMCA of the Suncoast James P. Gills Family Branch	\$7,000.00
Youth and Family Alternatives, Inc.	\$42,000.00
Totals	\$763,000

MEMBERSHIP DUES AND SERVICE CHARGES

United Way of Pasco County does not charge dues to its partner agencies, nor does it collect any form of service charges.

2010 FUNDRAISING ACTIVITIES

United Way of Pasco County, Inc.

The 2009-2010 campaign raised \$1,640,899.88. Our goal for the 2010 campaign is \$1,707,323.00. This represents an increase of 3.99%.

2009-2010 Top 10 Campaigns

(Employee and Corporate Contributions)

Publix Supermarkets	\$822,208.37
Pasco County District Schools	\$167,362.00
CF Industries	\$ 55,822.15
Combined Federal Campaign	\$ 40,584.70
Withlacoochee Electric	\$ 29,605.00
Target	\$ 27,016.33
Ferman Automotive	\$ 22,682.27
UPS	\$ 21,540.64
FSECC	\$ 20,697.40
Bank of America	\$ 20,514.73

2010 COST OF FUNDRAISING

UNITED WAY OF PASCO COUNTY, INC.
 FINANCIAL STATEMENT RATIOS
 June 30, 2010

	UWP calculated value 2010		Benchmark	UWP meets benchmark	UWP calculated value 2009
<u>Program Expenses</u>	1,164,674	78%	> 65%	YES	78%
<u>Total Expenses</u>	1,494,800				
<u>Total Fund Raising Expenses</u>	134,882	8%	< 35%	YES	9%
<u>Total Related Contributions</u>	1,625,208				
<u>Unrestricted Net Assets</u>	1,638,483	1.09	< 3	YES	1.03
<u>Total Expenses</u>	1,494,800				
<u>Program Expenses</u>	1,164,674	78%	> 60%	YES	76%
<u>Total Expenses</u>	1,494,800				
<u>Administration Expenses</u>	195,244	11%	<15%	YES	13%
<u>Total Revenues, not including unrealized gain (loss) on investments</u>	1,749,168				
<u>Cash & Securities at end of year</u>	2,052,806	16	3-6 months	YES	14
<u>Total Expenses/12</u>	124,567	months			months
<u>Cash & equivalents at end of year</u>	780,662	6	3-6 months	YES	2
<u>Total Expenses/12</u>	124,567	months			months
<u>Total Fundraising & administration</u>	330,126	19%	<25%	Yes	21%
<u>Total Revenues, not including unrealized gain (loss) on investments</u>	1,749,168				
<u>Current assets</u>	2,541,058	3.24 : 1	at least 1:1	YES	2.88 : 1
<u>Current liabilities</u>	785,167				

2010 COST OF FUNDRAISING
